



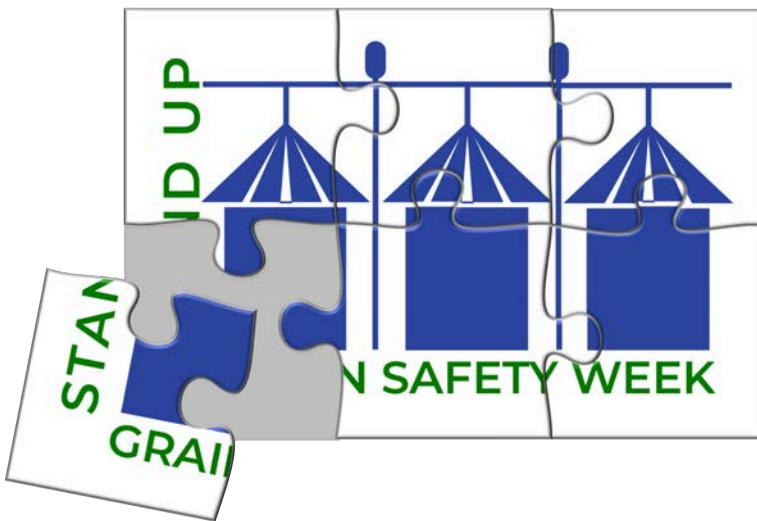
2024

Impact Report

April 15, 2024

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We **ALL**
have a piece
in this!

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alliance

An OSHA Cooperative Program

The Alliance is a collaboration of agricultural industry groups and OSHA. They strive to make the grain industry safer by providing education, training, and resources.



GRAIN HANDLING
SAFETY COUNCIL



National Grain and Feed Association

TRANSFORMING AMERICA'S HARVEST®

ABOUT SU4GS

The national Stand Up 4 Grain Safety (SU4GS) Week provides a collective industry focus on, and commitment to safety. It is organized and sponsored by the Alliance.

SU4GS WEEK

KICK OFF

The hybrid Kick Off event is sponsored by the Alliance in collaboration with partner organizations that host the live session. Due to blizzard conditions the 2024 in-person event was cancelled.



2024 Kick Off Hosts:

- Agtegra
- Dakota HR and Safety Compliance, LLC
- March McLennan Agency
- OSHA Region 8
- OSHA Consultation Program - South Dakota State University
- Prairie Ag Partners
- South Dakota Agricultural Cooperatives Safety Directors Association
- South Dakota Grain Bin Engulfment Prevention Summit

DAILY LEARNING SESSIONS

3/25 Monday	3/26 Tuesday	3/27 Wednesday	3/28 Thursday	3/29 Friday
Kickoff Bin Safety	Safety Culture	Sprains, Strains, MSDs <i>Spanish</i>	Ladder Safety <i>Spanish</i>	Heat Stress & Extreme Temperatures <i>Spanish</i>

Free, daily virtual learning sessions on featured topics, including Spanish language sessions, are hosted by the Grain Handling Safety Council (GHSC) and the Grain Elevator & Processing Society (GEAPS). The Alliance provides free resources on the SU4GS website.

SNAPSHOT



632 Registrants

45%
Managers



253

Unique Companies



38

Government
Agencies



17

Higher Ed
Institutions

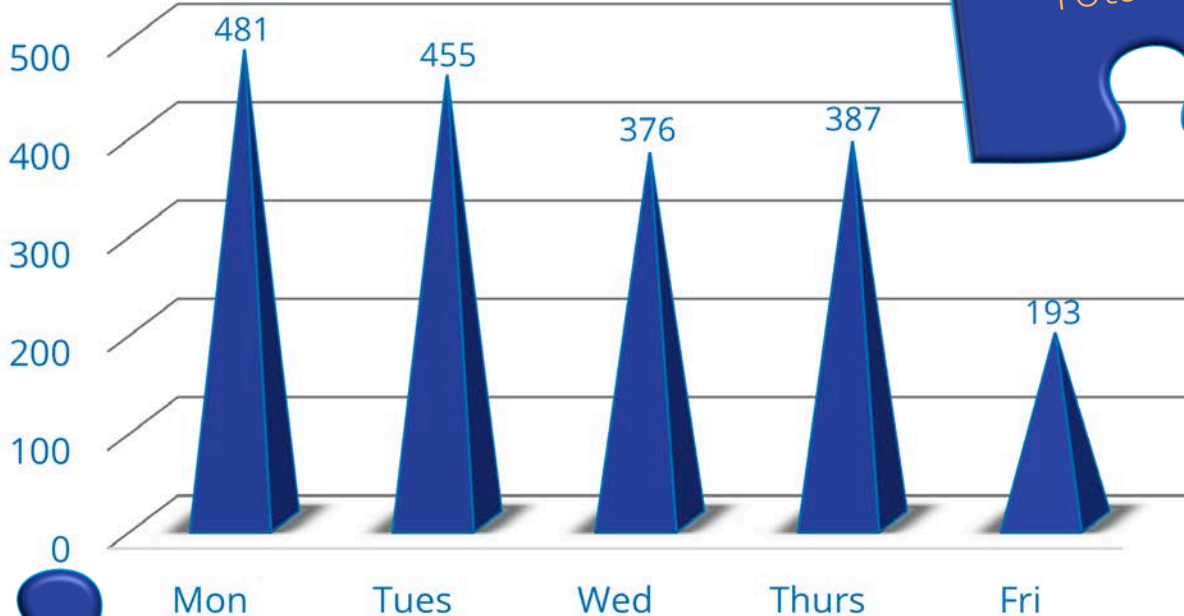
“The virtual training has been terrific. We learned a lot of new information & great awareness! ... Alice C.”

“We appreciate this week as a great reminder around various safe working practices. ... Jennifer T.”

ATTENDANCE

2024 Viewers Per Day

Includes Spanish language sessions without extra viewers.



1892

Total

31%

Attended
3 or more
sessions

Average # of
sessions

2

attended

Average AM poll
response
Extra viewers

58%

26%

Average Extra
Viewers
AM Only

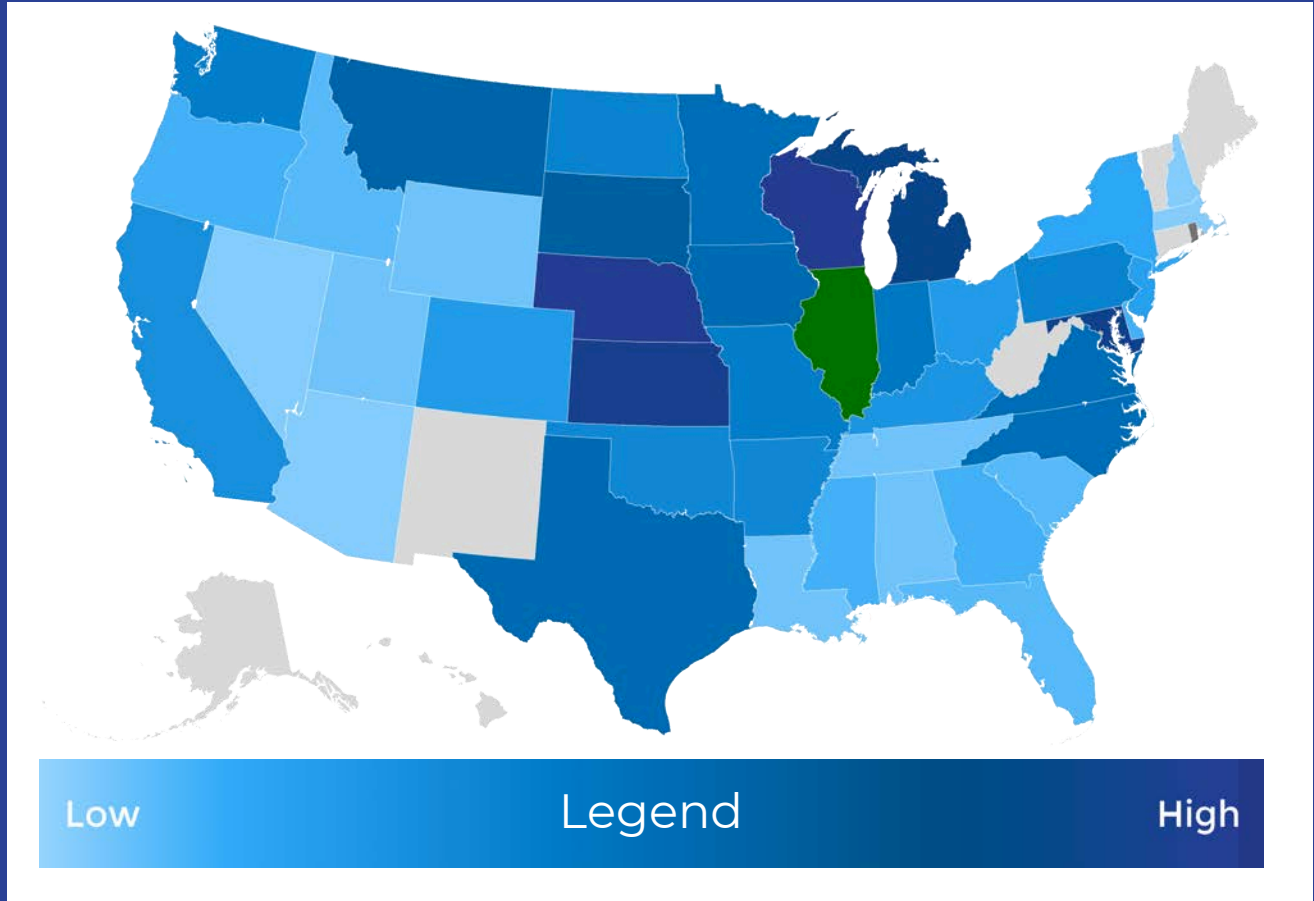
“

This is a great opportunity for our workers to take part in training. Employees enjoy participating and learning safety info.

...Lydia D.

”

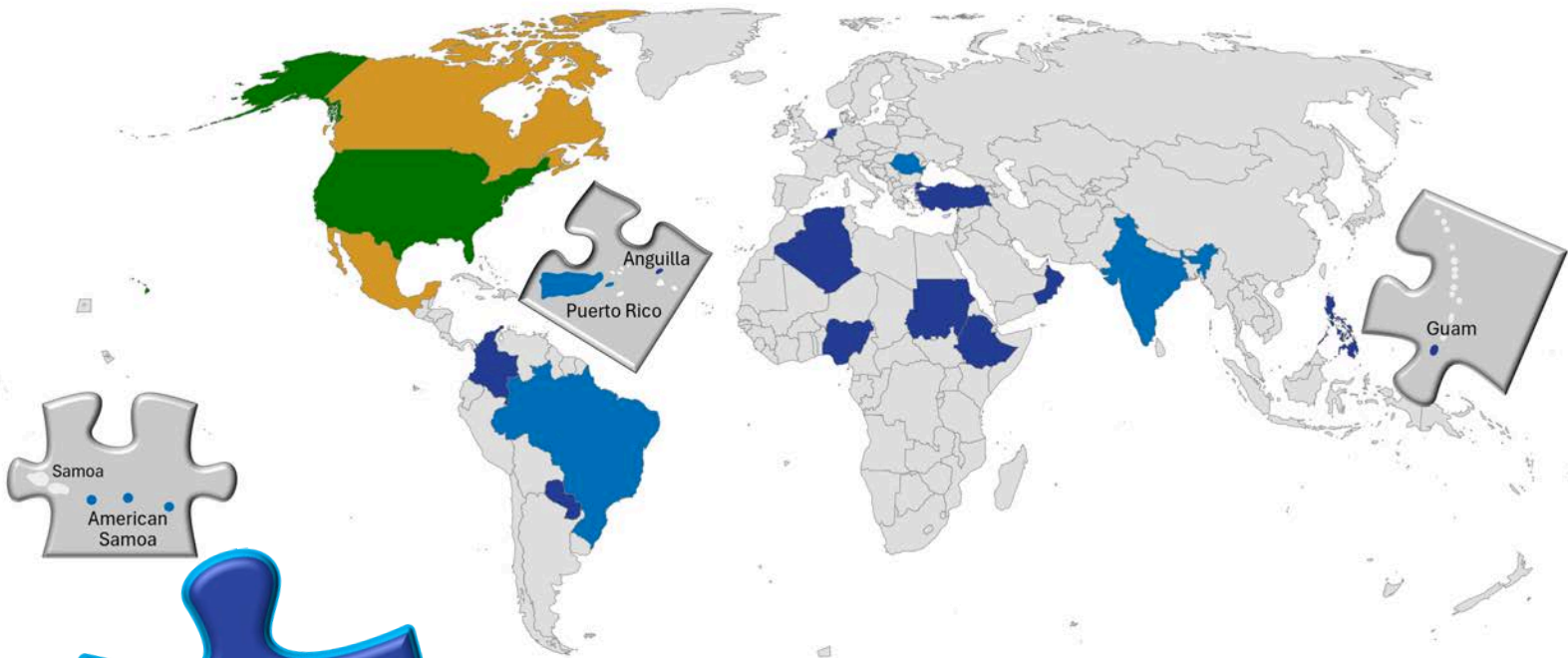
NATIONWIDE



GLOBAL GUESTS

“ Ayuda para aprender a analizar diferentes situaciones en el ambiente laboral. Cambia la perspectiva de como trabajar de una manera más segura y tener mejores herramientas en cuestión de conocimiento para expandir esta información a los colaboradores de nuestras áreas y así promover la seguridad en el trabajo, teniendo operaciones más seguras y personal más capacitado. ”

... . *Martin R.*



19
Countries

- Algeria
- American Samoa
- Anguilla
- Brazil
- Canada
- Columbia
- Ethiopia
- Guam
- India
- Mexico
- Netherlands
- Nigeria
- Oman
- Paraguay
- Philippines
- Puerto Rico
- Romania
- Sudan
- Turkey

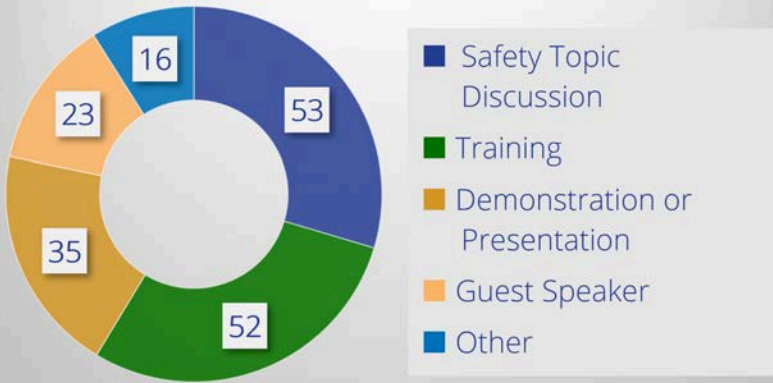
HAPPENINGS

133 Companies
800 People
174 Locations



“The presentation was awesome on Tuesday, we talked about how we can make our safety culture better. C.W.”

Activity



Who Participated



Local Events

- Washington - Agricultural Safety Days 15 safety sessions (Spanish & English)
- Michigan - Grain Bin Safety Awareness training for First Responders
- Kansas - Live Entrapment Prevention Demonstration & discussion
- Iowa - LOTO Level 1 & 2 training & toolbox talk during SU4GS
- Nevada - One-on-One mentoring



REACH



24K+

Website Page Views



17.8K+

Emails sent
(GEAPS) 26% open rate



5.8K

Paid Ad Reach
(GEAPS)

>3.2K

GEAPS In-Grain



>382K

OSHA Quick Takes



>3.7K

Facebook Reach

>1.1K%

Increase - followers



5.1K

Impressions

+36K % increase

REACTIONS

Our Safety Coordinator mentioned the training this morning (on our operations call.) I jumped on and was so glad I did. Very informative. *J.H.*

Great kickoff meeting team!! *T.W.*

Brad – Mission accomplished! You hit me in the heart and your presentation was riveting! Well done! *D.H.*

Thank you all for the additional resources, and thank you to the presenter (Doug), informative. *S.F.*

Love this presentation thank you! *G.Q.*

This is THE BEST ladder session I have seen because of the straight points, examples, and GREAT pictures! *K.R.*

Great presentation (Casey) and thank you for sharing your knowledge with us! *C.C.*

Phenomenal week of presentations! Thank you to everyone that was involved in putting this on for us!! *J.B.*

Thank you!!! It's been an awesome week!! *D.S.*

“

A lot of useful information. *C.M.*

Expanded our knowledge. *R.G.*

It has served as a great reminder and refresher on what seasoned employees already know and it has been great training for newer employees. *A.H.*

Definitely increased knowledge and awareness of the true impact of safety on the job and as a personal mind set as a whole. Very Educational! *D.S.*

Una mejor vision en los temas de seguridad y almacenamiento de granos. *M.C.*

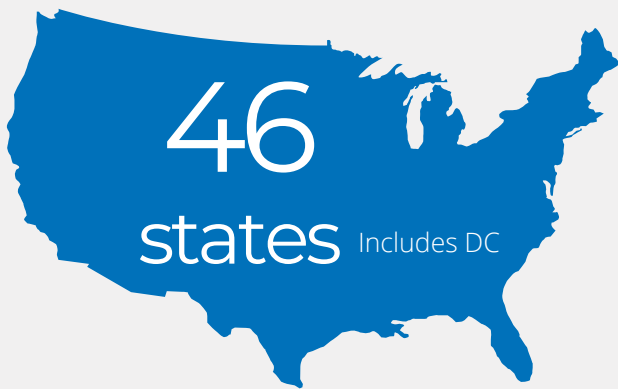
Good tools and advice in Safety. *R.J.*

Learning new training techniques and ideas. *R.B.*

”

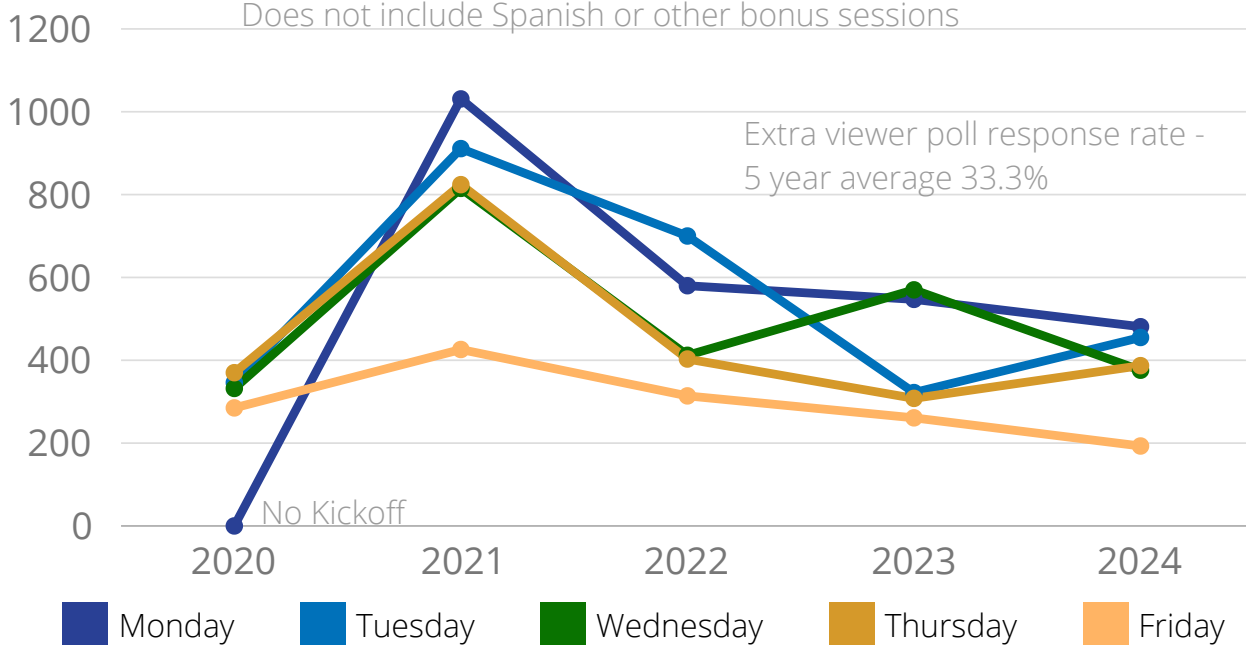
5 YEAR IMPACT

11,650+
Attendance



5 Year Attendance by Day

Does not include Spanish or other bonus sessions



SPONSORS



GRAIN HANDLING
SAFETY COUNCIL



KICK OFF

